

# EDITORIAL

The internet has been the popular medium of choice for access to quick information. Although the *MARINE AQUARIST*® has been maintained online, the printed version is now necessary. *MARINE AQUARIST*® has now been proudly brought back to print from 20 years ago.

The vast majority of aquarist information on the internet consists from articles reproduced from other sources. People would agree that the information typically available on the internet tend to lack both originality and accuracy.

Colorful banners suggest a website is hosted by qualified and responsible people, although this is rarely the case. Instead of being a reliable source for useful information, the majority of websites are simply profit motivated. For example, Facebook was originally created as a privileged social media site. Now it is used by countless businesses in almost every industry for marketing and profit purposes.

Traditional magazines have gone the way of the Dodo bird. Typically, magazines are now issued every 30 or 60 days. They require continual content, some of which is old or uninteresting. Regettably, publications rely solely on advertising revenue to exist. When a magazine becomes 65% to 90% ads, the substance is lost and the magazine quickly becomes quite boring, insipid and self-serving.

*MARINE AQUARIST*® is the only magazine created and published by the worlds longest functioning marine salt company in the world. Aqua Craft Products® has unique access to first hand and meaningful information. Our mission for *MARINE AQUARIST*® for producing original, knowledgeable, and reliable information will never waver.

We give the utmost thanks to James Lawrence of *Coral*® magazine for his inspiration and motivation for us to bring *MARINE AQUARIST*® back in publication once again. ♦

## Stay in the Kitchen, Take the Heat. *Controversial Topics.*

James Lawrence of *Coral*® magazine requested our help for a venture he was spearheading, the Banggai Rescue Project. He proclaimed a multi-phase plan that would research information for the purpose of a book publication about the limitations of Banggai collecting and breeding in captivity due to the prevalence of the BCIV virus.

In February 2011, Lawrence requested us to send a \$5000+ donation of marine salts to the Banggai Research Facility. This address was later discovered to be Matt Pedersens's home and the research was being conducted in his basement. Pedersen used some of our donated salt for conditioning Banggai into brood stock, but he lost 60 fish. Presently we do not know whether any additional rescue work with the Banggai fish are being attempted.

Banggai Cardinalfish, A Guide to Captive Care, Breeding & Natural History was finally released in late Sept. 2013, well after one year of its intended release. While the book does provide a wealth of information for the novice aquarist, it offers very little new information he promised pertaining to the successful breeding of the Banggai.

This mystery started to unfold on Facebook and [www.reefaquariumguide.com](http://www.reefaquariumguide.com) in late Sept. 2013. Our donation was found being used without authorization for other endeavors. Pedersen has confirmed his use of our donation in the production of Lightning Maroon Clownfish, which he is now selling for \$6000 each.

Online posts from experienced aquarists convey a unanimous conclusion that there was no BCIV virus detected in nature. The Banggai has in fact been discovered inhabiting many new areas since their first discovery in the 1990's.

This topic has sparked outrage and ethical concerns from the aquarium and scientific community. For regular updates and more revealing information, please visit [www.reefaquariumguide.com](http://www.reefaquariumguide.com). ♦



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